



Milwaukee County Office of the Sheriff

Kim Brooks
Public Information Officer
Phone: 414-278-5015
Fax: 414-223-1852
kbrooks@milwcnty.com

NEWS RELEASE

David A. Clarke Jr.
Sheriff

FOR IMMEDIATE RELEASE
Friday, December 04, 2009

Local Kids “Shop with Cop” Thanks to Forest County Potawatomi Foundation and Milwaukee County Sheriff’s Office

Making the Holidays Brighter for Children in Need

Milwaukee, WI - On Saturday, December 5, 2009, 55 children will shop for holiday gifts with Milwaukee County Sheriff David A. Clarke Jr. and dozens of Milwaukee County Sheriff’s deputies thanks to a generous grant from the Forest County Potawatomi Foundation.

About five years ago, while Sheriff Clarke was visiting his in-laws, he saw the nationally acclaimed “Shop with a Cop” program advertised in a Green Bay newspaper. The program builds positive relationships with young people in the community and Sheriff Clarke immediately wanted to bring it to Milwaukee County.

The Milwaukee County Sheriff’s Office reached out to the Milwaukee-area business community and in 2006, the Sheriff’s vision became a reality. Financial and service donations from a variety of businesses will allow children from the Neighborhood House of Milwaukee and Milwaukee County Sheriff’s deputies to enjoy breakfast and a day of holiday shopping together.

Here’s how it works. Each child, ages 5-12, is paired with a Sheriff’s deputy. They’ll board a charter bus and head first to the Solid Gold McDonald’s, and then to Wal-Mart in Greenfield. At Wal-Mart, the children will purchase up to \$100 worth of Christmas gifts for family members and themselves. After shopping, the kids, cops and volunteers wrap gifts, and enjoy lunch and entertainment provided by American Enterprises International. Officers from other nearby agencies will join in the fun.

“In this season of sharing, this is a great opportunity to make a child’s holiday a little brighter,” says Sheriff Clarke. “If we influence children early, we can forge a positive perception of law enforcement officers that will last a lifetime.”

-more-

For more information about the Milwaukee County Sheriff’s Office,
visit our website at www.mksheriff.org.

Milwaukee County Sheriff's Office

Here's our detailed schedule and estimated timeline:

8:30 – 9:00 a.m.	Officer Briefing at Neighborhood House
8:30 – 9:00 a.m.	Children Check-in/ Matched with an Officer
9:00 – 9:30 a.m.	Welcoming Message/Instructions to Children / <i>1st Bus Loaded & Ride to “Solid Gold” McDonalds</i>
9:30 – 10:00 a.m.	2 nd Bus Loaded, Ride to “Solid Gold” McDonalds
9:30 – 10:30 a.m.	Breakfast
10:30 – 11:00 a.m.	Load Bus and Ride to Wal-Mart
11:00 – 12:00 p.m.	Words from the Sheriff & “Shop with a Cop”
12:30 – 1:00 p.m.	Load Bus and Return to School / <i>Officers Released</i>
1:00 – 2:00 p.m.	Wrap Christmas Gifts / Games/ Pizza / Movie
2:00 p.m.	Children Picked Up

A Special Note of Thanks...

Please note that this wonderful event would not be possible without the generosity of our sponsors. We want to publicly recognize the following sponsors and partners:

Sponsors

- JaniKing – Jon McAlpine
- Solid Gold McDonalds
- Neighborhood House –Executive Director Richard Cox / Youth Service Director Lyn Hilderbrand
- Milwaukee Business Journal
- Journal Sentinel
- American Enterprise International – President Rick Cox / Wellness Director – Theresa Lex
- Lamar Outdoor Advertising – (Billboard Space) Kurt Weis
- Kubin-Nicholson Corp. – Vinyl Billboard Print – Jamie Lex
- Wal-Mart – Store Manager Claire Bruno / Marketing Director Brenda / Store Supervisor Steve
- Riteway Bus Service Inc.
- Journey House
- Slix Wash & Lube on Layton - Kyle Pockey
- Citizens throughout Wisconsin (Germantown, West Allis, Brookfield)

Other Law Enforcement Volunteers

- Hales Corner Police Department
- UWM Police
- Oak Creek Police Department
- South Milwaukee Police Department

###